

## **Susan Forbes, DrPH, President and Chief Executive Officer**

Dr. Forbes is President and Chief Executive Officer of Hawaii Health Information Corporation (HHIC). HHIC is an independent, not-for-profit health data organization (see [www.hhic.org](http://www.hhic.org)). In her position, Forbes is responsible for overall management and development of the Hawaii Health Information Corporation, including administration, development and implementation of products and services, quality management, marketing and communications/community relations, and financial management. Her background includes nearly 30 years in health care planning, project implementation, and program evaluation.

In her role at HHIC, Forbes works with the community to support evidence-based health policy development. She serves on several community-wide projects including the Hawaii Uninsured Project, the Good Pregnancy—He Hapai Pono, the Perinatal Data Committee, the State Health Coordinating Council, the Hawaii Long-Term Care Working Group, and the Patient Safety Task Force. Dr. Forbes served as principal writer and developer of key publications, including *‘Health Trends in Hawaii, a profile of the Health Care System in Hawaii’* (see [www.healthtrends.org](http://www.healthtrends.org)), *‘Trends for Action 2002’* (see [www.hah.org](http://www.hah.org)) and *‘Hawaii’s Women’s Health Data Book’*. Milestones in her 15 years at HHIC include gaining community consensus on a severity adjustment methodology; expanding data collection to include selected outpatient segments; achieving recognition as a performance measurement system by the Joint Commission on the Accreditation of Healthcare Organizations (JCAHO); developing, successfully implementing and sustaining the Statewide Patient Satisfaction Project; developing a statewide collaborative to facilitate HIPAA implementation and supporting physician, health plan collaboration through the Physician Advisory Committee; and HHIC’s recognition as finalist in the Better Business Bureau’s 2004 Torch Award for Business Ethics. Forbes is Treasurer of the Hawaii Health Information Exchange and board member of the National Association of Health Data Organizations.

Before assuming the position at HHIC, Forbes was Vice President of Strategic Services at the Kapiolani Health Care System, where she translated knowledge of Hawaii’s health care environment into a managed care data model. This included identifying the range, extent and geographic distribution of services and physicians necessary to support a specified number of covered lives in a capitated environment. Forbes demonstrated significant leadership in the planning and successful implementation of the Kapiolani Genetics Group, the Kapiolani Women’s Center, and the Kapiolani Health Research Institute.

Dr. Forbes earned her masters and doctorate in public health at the University of Hawaii—Manoa. She earned her bachelor’s degree in anthropology from Stanford University.